

Icera selects Trinity and Oracle for Fabless Semiconductor ERP Solution

October 01, 2007 – Trinity Corporation subsidiary Trinity (UK) Ltd (www.trinity.com) a Hi-Tech semiconductor specialist partner and Certified Partner in Oracle® PartnerNetwork, has been selected by Fabless semiconductor company, Icera, to implement a Fabless semiconductor solution. The system will provide visibility into Icera's virtual manufacturing enterprise to enable the company to deliver products on time and to respond quickly to changing customer requirements.

The Trinity Fabless Semiconductor Solution (TFSS) combines Oracle's semiconductor manufacturing, financial, operational and advanced supply chain planning applications with Oracle's Shop Floor Management (OSFM) and the Trinity eDapter toolbox, which allows for the replication of MES transactional data, pulled in from remote sub contractual manufacturing to be used in the virtual manufacturing supply chain.

The solution which is expected to enable Icera to respond more quickly to changing market demands by monitoring yields, quality, lot genealogy and promise dates and by providing control in areas such as auto drop shipments and management of purchase orders/invoices. In addition, because it will allow all transactions to be in step with subcontractor transactions, Icera is expected to have greater inventory control and a fast financial book close.

"We needed a system which handles the specific issues of the semiconductor industry as standard," said Nigel Toon. VP Sales & Marketing. Icera. "The Oracle-based solution is able to deliver the level of customer service our industry demands."

Andrew Rhodes, Sales & Marketing Director, Trinity Europe said: "The fabless semiconductor industry has unique challenges and apart from needing world-class technology, companies must also be able to deliver on time to order. This requires superior systems, which can compete with the industry giants. Trinity's semiconductor experience dramatically speeds up the implementation process by starting with proven best in class business processes. We also phase the implementation in line with expected growth, reducing the need for retraining on products which aren't needed in earlier stages."

Enrique Lopez-Tello, Oracle's VP of Hi-Tech industries for EMEA, said: "Icera has incredible potential and needs a first-class system in place during its phase of rapid growth. Oracle is keen to support this business growth".

Icera has successfully gone live on time and on budget with the first phase of the project in 8 weeks. Initial modules implemented include the Financial Modules (General Ledger, Accounts Receivables, Accounts Payable, Fixed Assets, Cash Management, Global Consolidation), Costing, Purchasing, OSFM, WIP and Inventory Management, Order Management, Shipping, Quoting and Advanced Pricing, BOM and MRP.

About Icera Inc

Icera is a fabless semiconductor company, delivering the highest performance HSPA baseband modems and platform solutions to cellular datacard and phone OEMs. Founded in 2002, Icera is headquartered in the UK, with design locations in Bristol and Cambridge, UK and Sophia Antipolis, France, sales offices in Europe, Japan and USA and representative support in Korea. For more information, visit the Icera web site at <http://www.icerasemi.com>.

About the Oracle PartnerNetwork

Oracle PartnerNetwork is a global business network of more than 19,500 companies who deliver innovative software solutions based on Oracle software. Through access to Oracle's premier products, education, technical services, marketing and sales support, the Oracle PartnerNetwork program provides partners with the resources they need to be successful in today's global economy. Oracle partners are able to offer their customers leading-edge solutions backed by Oracle's position as the world's largest enterprise software company. Partners who are able to demonstrate superior product knowledge, technical expertise and a commitment to doing business with Oracle qualify for the Certified Partner levels. <http://oraclepartnernetwork.oracle.com/>.

About Trinity

Founded in 1997, Trinity is a dynamic and growing global company with offices worldwide in Allentown-PA-USA, Cambridge-England, Hyderabad-India, and Tokyo-Japan. The Trinity team is focused on delivering customer satisfaction offering, world-class business development, professional services, marketing, and sales to the dynamic and developing high-technology market.

Trinity has an industry-leading reputation as the "trendsetter" in providing IT solutions to the semiconductor industry. Trinity's products and extensions running at top semiconductor companies across the globe reflect an unsurpassed level of research and customer focus as well as a deep understanding of the industry requirements. Trinity is proud and pleased to work with some of the world's most recognized manufacturing and technology companies including, Lucent, Qualcomm, CSR, Microtune, Sony Semiconductor, Pixelworks, AMD, Amkor, ONSem, Silterra., IR, Finisar, Cavium and Zoran.

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