

## FOR IMMEDIATE RELEASE

For more information please contact:

Darren Stordahl  
Triniti Corporation  
(858) 847-0582  
dstordahl@triniti.com

Rob McMurtrie  
Porter Novelli for Triniti Corporation  
(206) 770-7003  
rob.mcmurtrie@porternovelli.com

### **Triniti Corp. Joins the Supply-Chain Council**

SAN DIEGO, Calif., March 9, 2004 – Triniti Corp., a leader in business process consulting, services and engineered solutions for the technology manufacturing and semiconductor industries, today announced it has joined the Supply-Chain Council (SCC), an independent, not-for-profit, global corporation with membership open to all companies and organizations interested in applying and advancing the state-of-the-art in supply-chain management systems and practices.

“The Supply-Chain Council is pleased to welcome Triniti Corp. as a new member,” said Bill Hakanson, Executive Director, Supply-Chain Council. “The organization will benefit from their participation and the experience they bring in real world supply chain implementations.”

The Supply-Chain Council is interested in providing the widest possible dissemination of the SCOR-model. The wide-spread use of the Model results in better customer-supplier relationships, software systems that can better support members through the use of common measurements and terms, and the ability to rapidly recognize and adopt best practice no matter where it originates.

“Global Companies are looking to drive competitive supply chain performance,” said Triniti Marketing Director Darren Stordahl. “Working with the Supply Chain Council to apply and extend the Supply-Chain Operations Reference-model (SCOR) will directly benefit our customers by improving their ability to monitor key business metrics throughout an implementation. This helps to keep the focus in the right place; improving business performance.”

By providing products, services and solutions, Triniti helps global companies improve productivity and optimize supply chain performance. Triniti solutions tie together disparate business data and systems, giving customers a consolidated, real-time view of enterprise-wide activity.

Triniti uses a disciplined approach to project management that helps the team accommodate evolving business considerations during the configuration and integration of enterprise resource planning (ERP); advanced planning and scheduling (APS); and packaged or legacy manufacturing execution systems (MES). This unique approach provides cost-effective implementations that meet the specific needs of high tech manufacturing and semiconductor companies.

### **About Supply-Chain Council**

The Supply-Chain Council was incorporated in 1997 as a global, not-for-profit trade association with membership open to all companies interested in improving supply-chain efficiencies through the use of SCOR, a supply-chain diagnostic tool that enables users to address, improve, and communicate supply-chain management practices within and between interested parties. The Supply-Chain Council members include Fortune 500 manufacturing companies from industries worldwide, consulting firms, computer systems and solutions providers, and educational institutions. There are currently over 750 corporate members.



For more information on the Supply-Chain Council, its chapters, activities and membership, or SCOR, please call +1-412-781-4101, or visit [www.supply-chain.org](http://www.supply-chain.org).

### **About Trinita**

Trinita delivers business process consulting, services and solutions for the high technology manufacturing and semiconductor industries. The Trinita team of global professionals applies knowledge and understanding of both technology and business possibilities during effective real world implementations. Trinita solutions include consulting, application development and system integration. Trinita is a certified member of the Oracle PartnerNetwork and is also an SAP Service Partner.

Trinita customers include global technology companies such as Amkor, Qualcomm, Sony Semiconductor and Sun Microsystems. The company is headquartered in San Diego, Calif., with international operations in Europe, India and Japan. For more information about Trinita, visit their Web site at [www.trinita.com](http://www.trinita.com) or call toll free at 1-888-248-3400.